

June 14, 1908  
Blade

### Fairbury Motor Car Works

The above is the title of a new industry in Fairbury which although in its infancy has the foundation for an enterprise which may overshadow anything ever attempted in this city. Joe Slagel is the originator and at present the only man in the city who is interested financially in the enterprise. Mr. Slagel, be it said, is not given to flighty ideas. He is the proprietor of the extensive machine shop which he operates and a man of excellent mechanical skill. Some time since he made up his mind to engage upon the manufacture of a motor car and after looking the field over he decided that a car which would meet the requirements of the ordinary individual and that could be sold for a low price was what was wanted, and he accordingly went to work along that line.

He now has the patterns finished and expects to have his first car completed by the middle of July. The car will be operated by a two cylinder vertical eight horse engine, double friction drive. It will have 36-inch wheels and solid tires, single seat. It will be staunchly built and able to travel over all kinds of roads. Mr. Slagel hopes to be able to put his car on the market for \$400 and believes he will be able to do this and reserve a fair profit.

It certainly is a good field and the car Mr. Slagel has designed would undoubtedly meet with a ready sale. There is no car on the market at present with which it would enter competition and it looks like Mr. Slagel has a good thing, not only for himself, but for Fairbury.